

**Linguistic Landscape Workshop 13 | 7-9 September 2022 | Universität Hamburg
Programme Draft 2022-07-08**

Wednesday, 7 September

08:00–09:30 Registration & Coffee

09:30–10:00 OPENING SESSION

10.00–11.00 **KEYNOTE 1**

Elana Shohamy, Tel Aviv University:

Studying Linguistic Landscape for awareness, activism, and change: Looking back on research on LL in education over the past decade

11:15–12:45 **Parallel Sessions 1**

Room A	Room B	Room C	Room D	Room E
Linguistic landscape and students' perspectives/1	Schoolscape and language policies/1	Sign genres	Multilingualism and beyond/1	Thematic Panel: Sociolinguistic variation in urban linguistic landscapes/1 Conveners: Carla Bagna, Martina Bellinzona, Sofie Henricson, Väinö Syrjälä
Paper 01 Pedagogical possibilities of linguistic landscape projects: experiences from the Basque Country (Durk Gorter ID 177)	Paper 04 Language Policy in Practice within the Community Literacy Landscape (Jill Hallett ID 150)	Paper 07 "Therapeutic landscapes": a semiotic analysis of mental health signs (Amiena Peck ID 204)	Paper 10 Commuting through the multilingual landscape of the Brussels Metro Transit System (Alicia Cleary-Venables ID 233)	Paper 13 Rules and recommendations on unofficial signs – the Covid-19 signsapes of Helsinki and Stockholm Lieselott Nordman & Väinö Syrjälä
Paper 02 Students as ethnographers of their neighborhoods' linguistic landscapes	Paper 05 Linguistic Schoolscape of Primary Schools in Sandakan, Sabah. Focus on Minority Languages in	Paper 08 Semiotic landscapes of empathy: Youth suicide and mental health education	Paper 11 A dialectal, translingual landscape in a divided European capital.	Paper 14 The linguistic landscape of Västerås – in tunnel vision Marie Nelson

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(Klaudia Anna Kruszynska ID 191)	East Malaysia (Siw Yau Leong; Xiaomei Wang ID 124)	(Mairead Moriarty ID 238)	(Stavroula Tsiplakou ID 222)	
Paper 03 From LL to pedagogy and back (Melina Delmas; Jessica Birnie- Smith; Louisa Willoughby; Jo Angouri ID 192)	Paper 06 The (in)visibility of African languages in the semiotic landscape of two ex-Model C high schools' post-apartheid (Amy Hiss ID 209)	Paper 09 Linguistic landscape in the green capital: 'Learning' sustainability (Maida Kosatica ID 193)	Paper 12 Ethnic cultural placemaking with Linguistic Landscape in Los Angeles (Annette Kim ID 154)	Paper 15 Hybrid language use in urban landscapes of Northern Sweden Lena Granstedt, Copp�lie Cocq, Eva Lindgren & Urban Lindgren

12:45–14:00 Lunch

14:00–15:35 **Parallel Sessions 2**

Room A	Room B	Room C	Room D	Room E
Linguistic landscape and students' perspectives/2	Schoolscape and language policies/2	Digital Linguistic Landscape	Multilingualism and beyond/2	Thematic Panel: Sociolinguistic variation in urban linguistic landscapes/2
Paper 16 Children's views on literacy artefacts and pedagogical practices: A comparative analysis of two classroom settings (Nadja Kerschofer-Puhalo ID 227)	Paper 19 Which language(s) matter(s) the most? Exploring the schoolscapes of rural primary schools in Uganda (Medadi Ssentanda ID 198)	Paper 22 '¡El Futuro Is Here!' Analyzing the online LL of Midwestern US HSIs (Brooke Alyssa Mullins; Richard Wayne Hallett ID 145)	Paper 25 Towards a more comprehensive understanding of the linguistic landscape: linguistic diversity in the Helsinki metropolitan area (Hanna-Mari Pienimäki; Tuomas Väisänen; Tuomo Hiippala ID 146)	Paper 28 Responsibility and identity in the pandemic: new attitudes in the Linguistic Landscape (LL) of Milan Maria Vittoria Calvi & Marcella Uberti-Bona

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<p>Paper 17 The Semiotic Landscape as a rhizomatic history-book: a sociolinguistics approach to history education through walking tours in Athens refugee neighbourhoods (Stella Bratimou; Roula Kitsiou ID 188)</p>	<p>Paper 20 Prioritizing Moral Education: the Construction of Language Landscapes in Chinese Public Elementary Schools (Diya Peng; Yingjie Xu ID 139)</p>	<p>Paper 23 Resemiotization and the material ethnography of virtual and physical protest events in the tertiary landscape of three universities in South Africa (Candice Oliver ID 237)</p>	<p>Paper 26 Reading the Linguistic Landscape in Translation: The Translators behind Montreal's Commercial Signage (David Blondeau ID 210)</p>	<p>Paper 29 Linguistic landscape between concrete signs and citizens perceptions. Exploring sociolinguistic and semiotic differences of Florence districts Carla Bagna, Martina Bellinzona & Viola Monaci</p>
<p>Paper 18 From the classroom to the strip mall: Student multiliteracies development in the linguistic landscape (Hiram Maxim ID 160)</p>	<p>Paper 21 Negotiating interactional regimes: temporary schoolscapes and language policy in an Arabic supplementary school (Leonie Elisa Gaiser ID 212)</p>	<p>Paper 24 Semiotic landscape & landscaping in online-offline nexus: diasporic space of Chinese students in the UK under COVID pandemic (Fengzhi Zhao ID 225)</p>	<p>Paper 27 The Invisibility of Minority Languages in the Indigenous Linguistic Landscapes of Taiwan: the Case of Bunun (I-Ying Lin ID 166)</p>	<p>Paper 30 Sociolinguistic variation in urban linguistic landscapes: Discussion Carla Bagna, Martina Bellinzona, Sofie Henricson, Väinö Syrjälä</p>

15:30–16:00 Break 30 min.

16:00–17:30 **Parallel Sessions 3**

Room A	Room B	Room C	Room D	Room E
Linguistic Landscape and teacher education	Schoolscapes and migrant/refugee students	Family language policies and practices	Multilingualism and beyond/3	

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<p>Paper 31 The linguistic landscape as a resource for teaching and learning: insights from a research and professional development initiative in South Tyrol (Marta Guarda; Gisela Mayr ID 123)</p>	<p>Paper 34 The semiotic landscape of an international preparatory class of newly-arrived students: where ideologies of monolingualism and multilingualism meet (Elisabeth Barakos; Simone Plöger ID 197)</p>	<p>Paper 37 Family language policy and homescapes: Employing walking tour methodology in researching children's and parents' perspectives (Yin Yu ID 107)</p>	<p>Paper 40 A contested minority language revitalized in the public through an educational program: Csángó Hungarian in Moldavia (Romania) (Petteri Laihonon ID 189)</p>	<p>Paper 43</p>
<p>Paper 32 The Linguistic Landscape as a Resource for Autonomous Learning in Teacher Education (Antoinette Camilleri Grima ID 159)</p>	<p>Paper 35 Negotiating the schoolscape: Syrian refugee children in Turkish schools (Gulsah Turk-Yigitalp ID 232)</p>	<p>Paper 38 The Constellation of Space: the Parental Space Formation in a Chinese Complementary School in Germany (Jiayin Li-Gottwald ID 173)</p>	<p>Paper 41 Exploring Meänkieli at the intersection between language revitalisation and the promotion of multilingualism in early childhood education and care (Constanze Ackermann-Boström; Mervi Erkheikki ID 147)</p>	<p>Paper 44</p>
<p>Paper 33 Exploring the Semiotic Landscapes of Frank Herbert's "Duniverse" in a Language Teacher Education Course (Osman Solmaz ID 185)</p>	<p>Paper 36 Multilingual information for migrant and refugee students in Greek schools: issues of linguistic 'schoolscape' and educational policy.</p>	<p>Paper 39 LL in transnational families: Expanding the scope into "hidden domains" (Elizabeth Lanza; Kellie Gonçalves ID 138)</p>	<p>Paper 42 Spatio-semiotic pedagogies of suffering – educational trajectories in an Occitan town (Stefania Tufi ID 143)</p>	<p>Paper 45</p>

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	(George Androulakis; Lida Sterigou; Sofia Tsioli ID 230)			
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18:00 Informal Reception

Thursday, 8 September

08:30 Coffee

09:00–10:00 **KEYNOTE 2**

David Malinowski, San Jose State University:

Resurfacing the public: An inquiry into the civic power of schools and learning in Linguistic Landscape Studies

10:00–10:15 Break 15 min.

10:15–11:45 **Parallel Sessions 4**

Room A	Room B	Room C	Room D	Room E
Linguistic landscape and language awareness/1	Semiotic landscapes in Higher Education Institutions/1	Multimodality and commodification/1	Landscape, perception and sensing	Thematic Panel: Linguistic landscape in early childhood education and care Conveners: Anja Pesch & Judith Purkarthofer
Paper 46 The city as text: Raising awareness of urban semiotic landscapes for language and literacy education	Paper 49 Analyzing and observing linguistic landscapes of European higher education	Paper 52 Mini Glocalities in Hamburg: Secondary Semiotic Landscapes of the Miniatur Wunderland	Paper 55 Attitudes, perceptions and actions of social activists regarding the inclusion of Arabic linguistic landscape	Paper 58 The semiotic landscape of a ECEC teacher education - links to past and present diversity? Hilde Sollid & Florian Hiss

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(Amparo Clavijo-Olarte; Rosa Alejandra Medina-Riveros ID 111)	(Ana Durán Gómez-Pavón; Tuuli From; Tamás Péter Szabó ID 218)	(Cornelia F. Bock; Florian Busch ID 162)	in the educational and urban spaces in Jaffa (Iman Agbaria; Elana Shohamy ID 169)	
Paper 47 Linguistic landscape, critical language awareness and critical thinking: promoting learner agency in discourses about language (Jigme Wangdi; Kristof Savski ID 137)	Paper 50 “Only one person at once” – The Impact of Internationalisation at German HEIs on their Linguistic Landscapes (Constanze Bradlaw; Stefanie Nölle-Becker ID 206)	Paper 53 “Landscaping as process”: co-learning cultural competence in the semiotic assemblage of the Turkish barber (Betül Seda Battilani ID 229)	Paper 56 Perspectives on perception in the Viennese linguistic landscape (Christoph Purschke; Barbara Soukup ID 214)	Paper 59 Uncertainty and exploratory language Johanne Ilje-Lien
Paper 48 Using Linguistic Landscapes as a Multimodal Pedagogical Tool in Canada (Gail Lynne Cormier ID 102)	Paper 51 The Linguistic Landscape of Hispanic-Serving Universities in the United States (Robert Troyer ID 152)	Paper 54 The Glagolitic Script in Contemporary Croatian Semiotic Landscapes (Antonio Oštarić ID 183)	Paper 57 Sensing and making sense of schoolsapes (Josh Prada; Sílvia Melo-Pfeifer ID 130)	Paper 60 Exploring Meänkieli at the intersection between language revitalisation and the promotion of multilingualism in early childhood education and care Constanze Ackermann-Boström & Mervi Erkheikki

11:45–13:00 Lunch

13.00–14.00 Business Meeting

14:15–15:45 Parallel Sessions 5

Room A	Room B	Room C	Room D	Room E
Linguistic landscape and language awareness/2	Semiotic landscapes in Higher Education Institutions/2	Multimodality and commodification/2	Landscape, history and memory/1	Thematic Panel: Linguistic landscape and teacher`s

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				professional development/1 Convener: Edina Krompák
Paper 61 Linguistic schoolscape of a Philippine elementary school: a pedagogical tool for increasing critical language awareness and positive language attitude (Richard Lamban Oandasan ID 129)	Paper 64 “Anchored internationally and with solutions that work locally”: Contrasting a Norwegian university’s language policy with its linguistic landscape (Heiko Motschenbacher ID 164)	Paper 67 Rural Landscapes Around the Year: Scattered Semiotic Spaces in Eastern Latvia between Everyday Needs, Identities, and Educational Practices (Sanita Martena; Heiko F. Marten ID 127)	Paper 70 English Heritage Blue Plaques: marking the past; correcting the present (Frank Monaghan; Korina Giaxoglou; Philip Seargeant ID 211)	Paper 73 The Linguistic Landscape as a Resource for Autonomous Learning in Teacher Education Antoinette Camilleri Grima
Paper 62 Multilingual Awareness via the Use of Linguistic Landscape (Noa Halevy ID 105)	Paper 65 Inscribing Inclusion: Investigating the Linguistic Landscape of an Elite Institution (Edward Snajdr; Shonna Trinch ID 221)	Paper 68 Recreating the periphery in the centre: the reterritorialisation of marginality in Vietnamese semiotic landscapes of the UK (Khoi Nguyen ID 135)	Paper 71 Signs of the times: Charting change in the linguistic landscapes of 3 Chinatowns (Susan Price ID 151)	Paper 74 Language, Space, Creativity: Linguistic and Semiotic Landscaping in Translingual and Multimodal Storytelling Performances with Bilingual Student Teachers Esa Christine Hartmann
Paper 63 Developing critical metalinguistic awareness on linguistic diversity in and outside the sociolinguistics ‘schoolspace’: Linguistic	Paper 66	Paper 69 Staging a tomatoscape: Place branding and/as semiotic reflexivity (Crispin Thurlow ID 235)	Paper 72	Paper 75 Creating a Third Space in Teacher Education through Linguistic Landscape School Projects Edina Krompák

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landscaping as a pedagogical tool (Maria Sabaté-Dalmau ID 101)				
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15:45–16:15 Break 30 min.

16:15–17:15 Parallel Sessions 6

Room A	Room B	Room C	Room D	Room E
Learning in and with the linguistic landscape	Schoolscape, identities and ideologies/1	Naming/1	Landscape, history and memory/2	Thematic Panel: Linguistic landscape and teacher`s professional development/2
Paper 76 This Wall Could Be a Language Lab: Murals as Teaching Tools (Greg Niedt ID 236)	Paper 78 Ideological Representations and Language Choice in Catalan School Graffiti (Marguerite Judith Morlan; Steven Byrne ID 228)	Paper 80 The invisible toponymy – considering signed place names from an LLS perspective (Chrismi-Rinda Loth ID 199)	Paper 82 Adding a historical dimension to public signage (Bernard Spolsky ID 128)	Paper 84 Linguistic Landscape: A Tool for Collaborative Projects in Teachers' Lifelong Learning Caroline Venaille
Paper 77 The Role of the Linguistic and Semiotic Landscape in Learning a Foreign Language (Iulia-Maria Ticărau ID 120)	Paper 79 Nation building, identity formation, and (de)colonial praxis: reading the school in twenty-first century Corsica (Robert Blackwood ID 213)	Paper 81 Commemorative street naming practices in the border towns Frankfurt (Oder) / Słubice (Małgorzata Fabiszak; Isabelle Buchstaller; Anna Weronika Brzezińska;	Paper 83 Learning from ghosts? (Natalia Volvach ID 131)	Paper 85 Discussion

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		Seraphim Alvanides ID 144)		
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17:15–17:30 Break 15 min.

17:30–18:30 **KEYNOTE 3**

**Evelyn Ziegler, Universität Duisburg-Essen:
Political Graffiti: Types and Forms of Stancetaking**

Friday, 9 September

08:30 Coffee

09:00–10:30 **Parallel Sessions 7**

Room A	Room B	Room C	Room D	Room E
Linguistic landscape and inclusive pedagogies	Schoolscape, identities and ideologies/2	Naming/2		Thematic Panel: Cultural learning with linguistic landscapes Conveners: Camilla Badstübner-Kizik, Simone Schiedermaier and Sina Menrad
Paper 86 'Don't sit on the top of the wall': Linguistic landscapes as a resource for English literacy learning for deaf people in India (Uta Papen ID 134)	Paper 89 Expressions of linguistic identities on the linguistic landscapes of Luxembourgish schools (Cian Joseph Hurley ID 219)	Paper 92 Croatian commemorative linguistic landscape of school and street names in the beginning of the 21st century: 'grassroots de- communisation' or a far-right offensive?	Paper 95	Paper 98 Initiating culture-related language learning through Semiotic Landscapes – the example of 'remembering in public space' Camilla Badstübner-Kizik

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		(Piotr Mirocha ID 174)		
Paper 87 (Hidden) Potentials by using Linguistic Landscape (LL) for Inclusive and Multilingual Education in South Africa and Malaysia (Michael M. Kretzer; Teresa Wai See Ong ID 136)	Paper 90 Stretching foreign language classroom landscapes: Multilingualism on the walls and the making of international school identities (Andrea Sunyol; Jesscia Mcdaid ID 180)	Paper 93 "Who?!" Street Naming Practices in Dili, Timor-Leste from Colony, to Occupied Territory, to Independent Nation, and Beyond (Melody Ann Ross ID 231)	Paper 96	Paper 99 Teacher training with Linguistic Landscapes as a tool for cultural learning Simone Schiedermaier
Paper 88 Landscapes of literacy: How visually impaired students navigate the academic space (Lauren Abrahams ID 178)	Paper 91	Paper 94	Paper 97	Paper 100 VR-Glasses and Linguistic Landscapes: Investigating Virtual Reality as a space for accessing the target language reality. Sina Menrad

10:30–11:00 Break 30 min.

11:00–12:00 **KEYNOTE 4**

Tamás Péter Szabó, University of Jyväskylä:

Studying schoolsapes as part of international teacher education programmes

12:00–13.00 Lunch

13.00 CLOSING SESSION – PRESENTATION OF LL14 (2023) – FAREWELL