



The 13th Linguistic Landscape Workshop

Wednesday, 7 September

08:30–09:30 REGISTRATION (Room 06) | COFFEE (Room 05)

09:30–10:00 *Anna-Siemsen-Hörsaal*

OPENING SESSION

Professor Silke Segler-Meißner, UHH Dean of Humanities | Jannis Androutsopoulos, Head of local organization team

10:00–11:00 *Anna-Siemsen-Hörsaal*

Studying Linguistic Landscape for awareness, activism, and change: Looking back on research on LL in education over the past decade

Elana Shohamy, Tel Aviv University

11:00–11:30 BREAK (Room 05 | Room 206)

11:30–13:00 PARALLEL SESSIONS 1

	Room 08	Room 20	Room 211	Room 212
	Semiotic landscape and students' perspectives/1 Chair: Edina Krompák	Schoolscape and language policies/1 Chair: Tamás P. Szábo	Sign genres Chair: Gertrud Reershemius	Thematic Panel 1: Sociolinguistic variation in urban linguistic landscapes Conveners: Carla Bagna, Martina Bellinzona, Sofie Henricson & Väinö Syrjälä
11:30	Pedagogical possibilities of linguistic landscape projects: experiences from the Basque Country <i>Durk Gorter, University of the Basque Country</i>	Language Policy in Practice within the Community Literacy Landscape <i>Jill Hallett, University of Illinois Chicago</i>	“Therapeutic landscapes”: a semiotic analysis of mental health signs <i>Amiena Peck, University of the Western Cape</i>	Rules and recommendations on unofficial signs – the Covid-19 signsapes of Helsinki and Stockholm <i>Lieselott Nordman, University of Helsinki & Väinö Syrjälä, Södertörn University</i>
12:00	From the classroom to the strip mall: Student multiliteracies	The (in)visibility of African languages in the semiotic	Semiotic landscapes of empathy: Youth suicide and mental health	The linguistic landscape of Västerås – in tunnel vision



	development in the linguistic landscape <i>Hiram Maxim, Emory University</i>	landscape of two ex-Model C high schools' post-apartheid <i>Amy Hiss, University of the Western Cape</i>	education <i>Mairead Moriarty, University of Limerick</i>	<i>Marie Nelson, Stockholm University</i>
12:30	The semiotic landscape of an international preparatory class of newly-arrived students: where ideologies of monolingualism and multilingualism meet <i>Elisabeth Barakos & Simone Plöger, Universität Hamburg</i>	Ideological Representations and Language Choice in Catalan School Graffiti <i>Marguerite Judith Morlan, University of California, Berkeley & Steven Byrne, University of Limerick</i>	Linguistic landscape in the green capital: 'Learning' sustainability <i>Maida Kosatica, Universität Duisburg-Essen</i>	Hybrid language use in urban landscapes of Northern Sweden <i>Lena Granstedt, Coppélie Cocq, Eva Lindgren & Urban Lindgren (Umeå University)</i>

13:00–14:00 LUNCH (CAMPUS CANTEENS)



14:00–15:30 PARALLEL SESSIONS 2



	Room 08	Room 20	Room 211	Room 212
	Semiotic landscape and students' perspectives/2 Chair: Hiram Maxim	Schoolscape and language policies/2 Chair: David Malinowski	Digital linguistic landscape Chair: Robert Troyer	Thematic Panel 1: Sociolinguistic variation in urban linguistic landscapes
14:00	Students as ethnographers of their neighborhoods' linguistic landscapes <i>Klaudia Anna Kruszynska, Autonomous University of Barcelona</i>	Which language(s) matter(s) the most? Exploring the schoolsapes of rural primary schools in Uganda <i>Medadi Ssentanda, Makerere University</i>	'¡El Futuro Is Here!' Analyzing the online LL of Midwestern US HSIs <i>Brooke Alyssa Mullins & Richard Wayne Hallett, Northeastern Illinois University</i>	Responsibility and identity in the pandemic: new attitudes in the Linguistic Landscape of Milan <i>Maria Vittoria Calvi & Marcella Uberti-Bona, University of Milan</i>
14:30	The Semiotic Landscape as a rhizomatic history-book: a sociolinguistics approach to history education through walking tours in Athens refugee neighbourhoods <i>Stella Bratimou & Roula Kitsiou, University of Thessaly</i>	Prioritizing Moral Education: the Construction of Language Landscapes in Chinese Public Elementary Schools <i>Diya Peng & Yingjie Xu, University of Szeged</i>	Resemiotization and the material ethnography of virtual and physical protest events in the tertiary landscape of three universities in South Africa <i>Candice Oliver, University of the Western Cape</i>	Linguistic landscape between concrete signs and citizens perceptions. Exploring sociolinguistic and semiotic differences of Florence districts <i>Carla Bagna, Martina Bellinzona & Viola Monaci, University for Foreigners of Siena</i>

15:00	From LL to pedagogy and back <i>Melina Delmas¹, Jessica Birnie-Smith², Louisa Willoughby² & Jo Angouri¹</i> <i>¹University of Warwick, ²Monash University</i>	Negotiating interactional regimes: temporary schools and language policy in an Arabic supplementary school <i>Leonie Elisa Gaiser, University of Manchester</i>	Semiotic landscape & landscaping in online-offline nexus: diasporic space of Chinese students in the UK under COVID pandemic <i>Fengzhi Zhao, Birkbeck University of London</i>	Thematic Panel 1: Discussion
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15:30–16:00 BREAK (Room 05 | Room 206)



16:00–17:30 PARALLEL SESSIONS 3



	Room 08	Room 20	Room 211	Room 212
	Semiotic landscape and students' perspectives/3 Chair: Anja Pesch	Family language policies and practices Chair: Judith Purkharthofer	Teaching and learning with the linguistic landscape Chair: Camilla Badstübner-Kizik	Multilingualism and beyond/1 Chair: Carla Bagna
16:00	Children's views on literacy artefacts and pedagogical practices: A comparative analysis of two classroom settings <i>Nadja Kerschofer-Puhalo, University of Vienna/Universität Hamburg</i>	Family language policy and homescapes: Employing walking tour methodology in researching children's and parents' perspectives <i>Yin Yu, Universität Göttingen</i>	The linguistic landscape as a resource for teaching and learning: insights from a research and professional development initiative in South Tyrol <i>Marta Guarda & Gisela Mayr, Eurac Research</i>	Ethnic cultural placemaking with Linguistic Landscape in Los Angeles <i>Annette Kim, University of Southern California</i>
16:30	Multilingual information for migrant and refugee students in Greek schools: issues of linguistic 'schoolscape' and educational policy. <i>George Androulakis¹, Lida Stergiou² & Sofia Tsioli¹</i> <i>¹University of Thessaly, ²University of Ioannina</i>	The Constellation of Space: the Parental Space Formation in a Chinese Complementary School in Germany <i>Jiayin Li-Gottwald, University of Kassel/University College London</i>	Exploring the Semiotic Landscapes of Frank Herbert's "Duniverse" in a Language Teacher Education Course <i>Osman Solmaz, Dicle University</i>	Towards a more comprehensive understanding of the linguistic landscape: linguistic diversity in the Helsinki metropolitan area <i>Hanna-Mari Pienimäki, Tuomas Väisänen & Tuomo Hiippala, University of Helsinki</i>
17:00	Negotiating the schoolscape: Syrian refugee children in Turkish schools	LL in transnational families: Expanding the scope into "hidden domains"	This Wall Could Be a Language Lab: Murals as Teaching Tools	A dialectal, translingual landscape in a divided European capital.

<i>Gulsah Turk-Yigitalp, Universitat Autònoma de Barcelona</i>	<i>Elizabeth Lanza, University of Oslo & Kellie Gonçalves, University of Bern</i>	<i>Greg Niedt, Pennsylvania Academy of the Fine Arts</i>	<i>Stavroula Tsiplakou, Open University of Cyprus</i>
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18:00 *Café CampusBlick*

INFORMAL RECEPTION (Café CampusBlick, VMP8)



Thursday, 8 September

08:30 COFFEE (Room 05 | Room 206)



09:00–10:00 *Anna-Siemsen-Hörsaal*

Resurfacing the public: An inquiry into the civic power of schools and learning in Linguistic Landscape Studies

David Malinowski, San Jose State University



10:00–10:30 BREAK (Room 05 | Room 206)



10:30–12:00 PARALLEL SESSIONS 4



	Room 08	Room 20	Room 211	Room 212
	Linguistic landscape and language awareness/1 Chair: Nadja Kerschhofer-Puhalo	Semiotic landscapes in Higher Education Institutions/1 Chair: Elizabeth Lanza	Multimodality and commodification/1 Chair: Kellie Gonçalves	Thematic Panel 2: Linguistic landscape in early childhood education and care Conveners: Judith Purkarthofer & Anja Pesch
10:30	The city as text: Raising awareness of urban semiotic landscapes for language and literacy education <i>Amparo Clavijo-Olarte¹, Rosa Alejandra Medina-Riveros² & Kewin Prieto¹</i> ¹ Universidad Distrital Francisco	Analyzing and observing linguistic landscapes of European higher education <i>Ana Gómez-Pavón Durán¹, Tuuli From² & Tamás Péter Szabó³</i> ¹ Universitat de València, ² Åbo Akademi University, ³ University of Jyväskylä	Mini Glocalities in Hamburg: Secondary Semiotic Landscapes of the Miniatur Wunderland <i>Cornelia F. Bock, Universität Hamburg & Florian Busch, University of Bern</i>	The semiotic landscape of a ECEC teacher education - links to past and present diversity? <i>Hilde Sollid & Florian Hiss, UiT The Arctic University of Norway</i>

	<i>José de Caldas, ²University of Massachusetts-Amherst</i>			
11:00	Linguistic landscape, critical language awareness and critical thinking: promoting learner agency in discourses about language <i>Jigme Wangdi, Royal University of Bhutan & Kristof Savski, Prince of Songkla University</i>	“Only one person at once“ – The Impact of Internationalisation at German HEIs on their Linguistic Landscapes <i>Constanze Bradlaw & Stefanie Nölle-Becker, TU Darmstadt</i>	The Glagolitic Script in Contemporary Croatian Semiotic Landscapes <i>Antonio Oštarić, University of Zadar</i>	Uncertainty and exploratory language <i>Johanne Ilje-Lien, Oslo Metropolitan University</i>
11:30	Using Linguistic Landscapes as a Multimodal Pedagogical Tool in Canada <i>Gail Lynne Cormier, Université de Saint-Boniface</i>	NO PRESENTATION	Rural Landscapes Around the Year: Scattered Semiotic Spaces in Eastern Latvia between Everyday Needs, Identities, and Educational Practices <i>Sanita Martena & Heiko F. Marten, Rēzekne Academy of Technologies</i>	Exploring Meänkieli at the intersection between language revitalisation and the promotion of multilingualism in early childhood education and care <i>Constanze Ackermann-Boström & Mervi Erkheikki, Umeå University</i>

12:00–13:00 LUNCH (CAMPUS CANTEENS)



13:15–14:15 *Anna-Siemsen-Hörsaal*

OPEN BUSINESS MEETING – ALL DELEGATES WELCOME



14:15–15:45 PARALLEL SESSIONS 5



	Room 08	Room 20	Room 211	Room 212
	Linguistic landscape and language awareness/2 Chair: Durk Gorter	Semiotic landscapes in Higher Education Institutions/2 Chair: Tuuli From	Multimodality and commodification/2 Chair: Florian Busch	Thematic Panel 3: Linguistic landscape and teacher's professional development Convener: Edina Krompák
14:15	Linguistic schoolscape of a Philippine elementary school: a pedagogical tool for increasing critical language awareness and positive language attitude <i>Richard Lamban Oandasan,</i>	“Anchored internationally and with solutions that work locally”: Contrasting a Norwegian university's language policy with its linguistic landscape <i>Heiko Motschenbacher, Western Norway University (HVL)</i>	Recreating the periphery in the centre: the reterritorialisation of marginality in Vietnamese semiotic landscapes of the UK <i>Khoi Nguyen, University of Manchester</i>	The Linguistic Landscape as a Resource for Autonomous Learning in Teacher Education <i>Antoinette Camilleri Grima, University of Malta</i>

	<i>University of Santo Tomas/ Midway Colleges, Inc.</i>			
14:45	Multilingual Awareness via the Use of Linguistic Landscape <i>Noa Halevy, Tel Aviv University</i>	The Linguistic Landscape of Hispanic-Serving Universities in the United States <i>Robert Troyer, Western Oregon University</i>	Spatio-semiotic pedagogies of suffering – educational trajectories in an Occitan town <i>Stefania Tufi, University of Liverpool</i>	Language, Space, Creativity: Linguistic and Semiotic Landscaping in Translingual and Multimodal Storytelling Performances with Bilingual Student Teachers <i>Esa Christine Hartmann, University of Strasbourg</i>
15:15	Developing critical metalinguistic awareness on linguistic diversity in and outside the schoolspace: Linguistic landscaping as a pedagogical tool <i>Maria Sabaté-Dalmau, Universitat de Lleida</i>	NO PRESENTATION	Staging a tomatoscape: Place branding and/as semiotic reflexivity <i>Crispin Thurlow, University of Bern</i>	NO PRESENTATION

15:45–16:15 BREAK (Room 05 | Room 206)



16:15–17:15 PARALLEL SESSIONS 6



	Room 08	Room 20	Room 211	Room 212
	Schoolscape, identities and ideologies Chair: <i>Silvia Melo-Pfeifer</i>	Landscape, history and memory Chair: <i>Maida Kosatica</i>	Multilingualism and beyond/2 Chair: <i>Leonie Gaiser</i>	Thematic Panel 3: Linguistic landscape and teacher's professional development
16:15	Expressions of linguistic identities on the linguistic landscapes of Luxembourgish schools <i>Cian Joseph Hurley, University of Sheffield</i>	Signs of the times: Charting change in the linguistic landscapes of 3 Chinatowns <i>Susan Price, BMCC-CUNY</i>	A contested minority language revitalized in the public through an educational program: Csángó Hungarian in Moldavia (Romania) <i>Petteri Laihonen, University of Jyväskylä</i>	Creating a Third Space in Teacher Education through Linguistic Landscape School Projects <i>Edina Krompák, University of Teacher Education Lucerne</i>
16:45	Nation building, identity formation, and (de)colonial praxis: reading the school in twenty-first century Corsica <i>Robert Blackwood, University of Liverpool</i>	Learning from ghosts? <i>Natalia Volvach, Stockholm University</i>	NO PRESENTATION	Thematic Panel 3: Discussion

17:15–17:30 BREAK 15 MIN. (Room 05 | Room 206)



17:30–18:30 *Anna-Siemsen-Hörsaal*

Political Graffiti: Types and Forms of Stancetaking

Evelyn Ziegler, Universität Duisburg-Essen



Friday, 9 September

08:30 COFFEE (Room 05 | Room 206)



09:00–10:30 PARALLEL SESSIONS 7



	Room 08	Room 20	Room 211	Room 212
	Linguistic landscape and inclusive pedagogies Chair: Amiena Peck	Naming Chair: Stefania Tufi	Landscape, perception and sensing Chair: Tuomo Hiippala	Thematic Panel 4: Cultural learning with linguistic landscapes Conveners: Camilla Badstübner-Kizik, Simone Schiedermaier, Sina Kristin Menrad
09:00	'Don't sit on the top of the wall': Linguistic landscapes as a resource for English literacy learning for deaf people in India <i>Uta Papen, Lancaster University</i>	Commemorative street naming practices in the border towns Frankfurt (Oder) / Słubice <i>Małgorzata Fabiszak¹, Isabelle Buchstaller², Anna Weronika Brzezińska¹ & Seraphim Alvanides³</i> ¹ Adam Mickiewicz University, ² Universität Duisburg-Essen, ³ GESIS Leibniz Institute for the Social Sciences	Attitudes, perceptions and actions of social activists regarding the inclusion of Arabic linguistic landscape in the educational and urban spaces in Jaffa <i>Iman Agbaria & Elana Shohamy, Tel Aviv University</i>	Initiating culture-related language learning through Semiotic Landscapes – the example of 'remembering in public space' <i>Camilla Badstübner-Kizik, Adam Mickiewicz University of Poznan</i>
09:30	(Hidden) Potentials by using Linguistic Landscape (LL) for Inclusive and Multilingual Education in South Africa and Malaysia	Croatian commemorative linguistic landscape of school and street names in the beginning of the 21st century: 'grassroots de-communisation' or a far-right	Perspectives on perception in the Viennese linguistic landscape <i>Christoph Purschke, University of Luxembourg & Barbara Soukup, University of Vienna</i>	Teacher training with Linguistic Landscapes as a tool for cultural learning <i>Simone Schiedermaier, LMU München</i>

	<i>Michael M. Kretzer, Ruhr University Bochum/University of the Western Cape & Teresa Wai See Ong, Nanyang Technological University</i>	offensive? <i>Piotr Mirocha, Jagiellonian University Krakow</i>		
10:00	NO PRESENTATION	"Who?!" Street Naming Practices in Dili, Timor-Leste from Colony, to Occupied Territory, to Independent Nation, and Beyond <i>Melody Ann Ross, Universität Duisburg-Essen</i>	Sensing and making sense of schools <i>Josh Prada, Indiana University & Sílvia Melo-Pfeifer, Universität Hamburg</i>	VR-Glasses and Linguistic Landscapes: Investigating Virtual Reality as a space for accessing the target language reality. <i>Sina Menrad, Oxford University/ Merton College</i>

10:30–11:00 BREAK (Room 05 | Room 206)



11:00–12:00 *Anna-Siemsen-Hörsaal*

Studying schools as part of international teacher education programmes

Tamás Péter Szabó, University of Jyväskylä



12:00–13:00 LUNCH (in-venue buffet, Room 05 | Room 206)



12:00–13:00 LINGUISTIC LANDSCAPE JOURNAL: CLOSED EDITORIAL BOARD MEETING



13:00 *Anna-Siemsen-Hörsaal*

CLOSING SESSION: Presentation of LL14 (2023) & Farewell



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